



Paul Herman's dancing journey began twelve years ago while growing up in the inner city of the South Bronx . As dancing played a major role in his life he quickly became recognized in the hip-hop industry along with his brother, Brian Herman when they formed their company Double Up Dance Group. The group is well known for their energizing, versatile moves and their captivating stage presence. Over the years their experience has vastly expanded from local talent and fashion shows, community events to back-up dancing, music videos, instructing and commercials. Double Up's most notable experiences include the following: Opening for Flava Flav & DJ Spynfo, working with acclaimed choreographer, Tanisha Scott on Kat DeLuna's music video, "Whine Up" featuring Elephant Man and Eve's music video, "Give it to You" featuring Sean Paul. By request, Tanisha Scott selectively chose Double Up to collaborate on choreographing and performing for Alicia Key's performance at the 2007 American Music Awards. In 2008, they had the privilege of

touring with Kat DeLuna on both her US and international promotional tours. Double Up had the opportunity of also accompanying Kat DeLuna on her guest performance for the Chris Brown tour in Europe at the Zenith in Paris, France and Rhianna at the Nokia Theatre in New York, New York. Lastly, Double Up were featured performers in Reebok's, "Your Move" ad campaign commercial.